



RENEGADE VOLT

DISTRIBUTOR SALES GUIDE.



**WHO TO SELL TO.
HOW TO SELL IT.**

YOUR COMPLETE GUIDE TO
SELLING AND POSITIONING
RENEGADE VOLT.



Renegade VOLT is a strategic new category of welding technology.

This guide helps you match **VOLT** to the right customers, speak directly to their pain points, and close sales with confidence.

POWERED BY

DEWALT

FLEXVOLT

Key VOLT Benefits

True **hybrid welder** – plug in when you can, go cordless when you can't

FLEXVOLT compatibility – swap batteries for more run time, use batteries they already own

Quick jobs are truly quick – no generators, no long cables, no wasted time finding power

WHO BUYS **RENEGADE VOLT**?

Off-Grid Welder

A user requiring ultra-portable equipment to quickly repair machinery, gates, or fencing. Typically working alone, without access to mains power.

Mobile Maintenance Professional

A repair and maintenance welder who is constantly on the move, welding in different locations: indoors, outdoors, underground, or on rooftops.

The Power Tool Generalist

A multi-skilled tradesperson or DIY enthusiast who owns a wide range of power tools, often DeWalt. Welding is just one of many tasks they handle, and they value flexibility and compatibility.

First Responder

A disaster relief or fire and rescue professional who needs versatile and reliable tools that work under pressure, in unpredictable environments, and without infrastructure.

Rental Companies

A rental company decision-maker who values durable, portable, and low-maintenance tools. They choose battery-powered welders to ensure flexible, hassle-free rentals for diverse customers, maximizing uptime and profitability.



OFF-GRID WELDER

**Weld anywhere in minutes.
No generator, no hassle.**



WHO AM I?

A user requiring ultra-portable equipment to quickly repair machinery, gates, or fencing. Typically working alone, without access to mains power.

MY CHALLENGES.

- No access to electricity.
- Generators are impractical.
- Long cables are cumbersome and unsafe.
- Fire safety concerns in dry environments.

WHAT WELDING MEANS TO ME.

- Reactive, on-the-spot repairs.
 - Often far from mains power.
 - Uses general-purpose electrodes (E6013, 6010).
 - Often works alone.
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WHY RENEGADE VOLT?

- Full off-grid independence, making critical repairs instantly.
- Lightweight and compact for easy transport, saving hours of towing and labour.
- Fast setup & rugged design.



MOBILE MAINTENANCE PRO

No more **breaker trips or cable runs.**
Just **fast welds on the move.**



WHO AM I?

A repair and maintenance welder who is constantly on the move, welding in different locations: indoors, outdoors, underground, or on rooftops.

MY CHALLENGES.

- Fumes make traditional generators unusable indoors.
- Traditional gear takes too long to set up when relocating.
- Weak or unreliable mains power limits high-amp welding.

WHAT WELDING MEANS TO ME.

- Variety of welding jobs and materials.
 - Works in tight spaces or high places.
 - Wants to weld quickly and move on to the next task.
 - Uses a mix of electrodes for various jobs.
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WHY RENEGADE VOLT?

- Hybrid AMP+ mode prevents breaker trips on low power domestic circuits.
- Compact & lightweight with detachable battery box for easy carrying.
- Memory presets for quick repeat jobs.



THE POWER TOOL GENERALIST

Your **DEWALT** batteries now power a pro-grade welder.



WHO AM I?

A multi-skilled tradesperson or DIY enthusiast who owns a wide range of power tools, often DeWalt. Welding is just one of many tasks they handle, and they value flexibility and compatibility.

MY CHALLENGES.

- Doesn't want to invest in niche welding gear that sits idle.
- Limited space and time for setup and complicated configurations.
- Worries about the learning curve and inconsistent results from a cheap welder.

WHAT WELDING MEANS TO ME.

- Occasional welding for odd jobs, not a daily specialist.
 - Needs reliable results without a steep learning curve.
 - Works in garages, workshops, or on-site, requiring versatility.
 - Values tools that 'just work' with minimal setup.
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WHY RENEGADE VOLT?

- Uses DEWALT® FLEXVOLT® batteries for cordless ease.
- Pro-grade welds made easy colour screen and memory settings.
- Compact and ideal for tough, occasional jobs.
- Hybrid AMP+ mode delivers high power on standard circuits.



FIRST RESPONDER

Blackout-proof welding when every second counts.



WHO AM I?

A disaster relief or fire and rescue professional who needs versatile and reliable tools that work under pressure, in unpredictable environments, and without infrastructure.

MY CHALLENGES.

- No time for setup or troubleshooting.
- Power may be unsafe, unstable, or unavailable.
- Needs rugged, reliable gear.
- Needs to carry everything in one go.

WHAT WELDING MEANS TO ME.

- Urgent repairs with no room for failure.
 - Off-grid, unstable, or in hazardous conditions.
 - Requires reliability, speed, and safety in high-stakes situations.
 - Often part of bundled gear kits where portability is a top priority.
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WHY RENEGADE VOLT?

- Ready in minutes for on-the-spot use – no need for fuel, oil, or a long setup.
- Battery-powered for blackout scenarios.
- Rugged, all-in-one, field-ready design



RENTAL COMPANIES

One unit, multiple jobs.
Easy to use, built to last.



WHO AM I?

A rental company decision-maker who values durable, portable, and low-maintenance tools. They choose battery-powered welders to ensure flexible, hassle-free rentals for diverse customers, maximizing uptime and profitability.

MY CHALLENGES.

- High renter turnover and diverse users.
- Long setup times and frequent support calls.
- Unreliable power access at job sites.
- Generators are costly to maintain and fuel.
- Users often lack welding experience.

WHAT WELDING MEANS TO ME.

- Used for flexible jobs on construction sites or maintenance tasks.
 - Tools must be portable, reliable, and easy for various skill levels to use.
 - Supports various electrodes and both solo operators and teams.
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WHY RENEGADE VOLT?

- Portable and easy to move between jobs.
- Fast setup and pro-grade welds with minimal effort.
- Built tough for frequent use in varied conditions.
- Hybrid AMP+ mode delivers high performance on standard circuits.

“IN FACILITIES WITH
WEAK OR LIMITED
POWER AVAILABILITY,
WE USE THE VOLT
WHENEVER WE CAN,

- James Beedle, *BHI Amazon owner*

Want to learn more?
Contact your local
ESAB Sales or explore
Renegade VOLT
at esab.com